

GENERATION YOUNG™



NOTES

- Jeunesse® opened its doors on September 9, 2009 at 9:00 p.m. This date was chosen because of its symbolic weight: the number 9 symbolizes longevity.
- Jeunesse® was listed as #46 on the Direct Selling News' 2014 *Global 100 Report*. This report keeps track of the highest revenues earned by network marketing companies around the world.
- It is also listed as the third fastest growing company by the same association.
- Jeunesse® is part of the \$500 billion-dollar beauty and anti-aging market, and there are only 7 billion people in the world.
- This company is firmly established in over 30 offices around the world and ships to more than 100 countries.
- In 2014, Jeunesse® was recognized in the INC. 500 List as #258 and ranked among top 5% fastest growing companies in the nation.



ONE TEAM

ONE FAMILY

ONE JEUNESSE



NOTES

- Founders, Randy Ray and Wendy Lewis have spent over 20 years in the multi-level marketing business.
- Randy sold and oversaw the original installation of a multi-million dollar computer hardware and software package for NASA, which is still in use today.
- In 2012, Wendy Lewis was recognized as one of “The Most Influential Women in Direct Selling.” She was recognized again in 2013. In 2014, she was named “Woman of the Year” by the American Business Awards.
- Both strongly believe in honesty, integrity, and fairness in all dealings with Distributors.



THE FOUNDERS

RANDY RAY
and WENDY LEWIS



NOTES

- Today, Chief Visionary Officer, Scott Lewis—son of Wendy Lewis—continues the family tradition by working tirelessly to expand the reach of Jeunesse® across the globe and help its Distributors grow.
- Having grown up immersed in the direct sales industry and possessing a natural passion for its power to change lives, Scott Lewis is guiding Jeunesse® and its leaders toward a future of unlimited success and prosperity.
- Scott was very instrumental in expanding the Jeunesse business internationally and developing the global platform.



THE
TRADITION
CONTINUES

SCOTT LEWIS

Chief Visionary Officer

OUR GLOBAL OFFICES SHIP TO OVER 100 COUNTRIES

WE HAVE OFFICES IN:

USA
TAIWAN
HONG KONG
SOUTH KOREA
MALAYSIA
SINGAPORE
THAILAND
AUSTRALIA
ISRAEL
PHILIPPINES
VIETNAM
GHANA
SOUTH AFRICA
UKRAINE



INDONESIA
MEXICO
PANAMA
COLOMBIA
ECUADOR
JAPAN
PUERTO RICO
COSTA RICA
DOMINICAN REPUBLIC
CHILE
KENYA
RUSSIA
NEW ZEALAND
NIGERIA

AND GROWING DAILY.



NOTES

- We call our collection of products the Youth Enhancement System, or Y.E.S.
- Y.E.S. was carefully developed to combine powerful benefits into a synergistic system of skincare and supplements you won't find elsewhere.

Y.E.S. keeps you young in six vital ways:

1. **REJUVENATE:** Developed by a world-renowned cosmetic surgeon, the LUMINESCE™ skincare line offers exclusive, patent-pending stem cell technology that supports your natural ability to restore and rejuvenate skin—with incredible results.
2. **DIMINISH:** Instantly Ageless™ is a powerful anti-wrinkle microcream that works quickly and effectively to diminish the visible signs of aging. Users have seen dramatic results in seconds.
3. **ENHANCE:** AM & PM Essentials™ contain potent vitamins, minerals, and nutrients that enhance healthy cellular function and delay premature aging.
4. **DEFEND:** RESERVE™ is a fortified fruit blend that combines a host of superfruits and antioxidants to defend cells from environmental damage.
5. **RESTORE:** Nobel Prize-winning research shows that shortened *telomeres*—the protective end caps of our DNA—are a fundamental cause of aging. FINITI™ contains a powerful, patented supplement shown to lengthen and restore short telomeres in humans.
6. **BALANCE:** Carefully formulated to balance your metabolism, ZEN BODI™ is a targeted, holistic approach to weight management. By curbing cravings, burning fat, and building muscle, ZEN BODI™ opens the path to health and restores the body's natural mechanisms.

INTRODUCING THE YOUTH ENHANCEMENT SYSTEM



WE ARE REDEFINING YOUTH™



Dr. Newman specializes in Advanced Dermatologic and Laser Surgery using Integrative Age Management and Stem Cell Therapy in Beverly Hills, CA.

While Dr. Newman was treating Randy for his knee, he had a chance to share with both Randy and Wendy how stem cells work and how they interact with the body. He also talked about a facial serum he had developed so people could do something about premature aging without resorting to surgery.

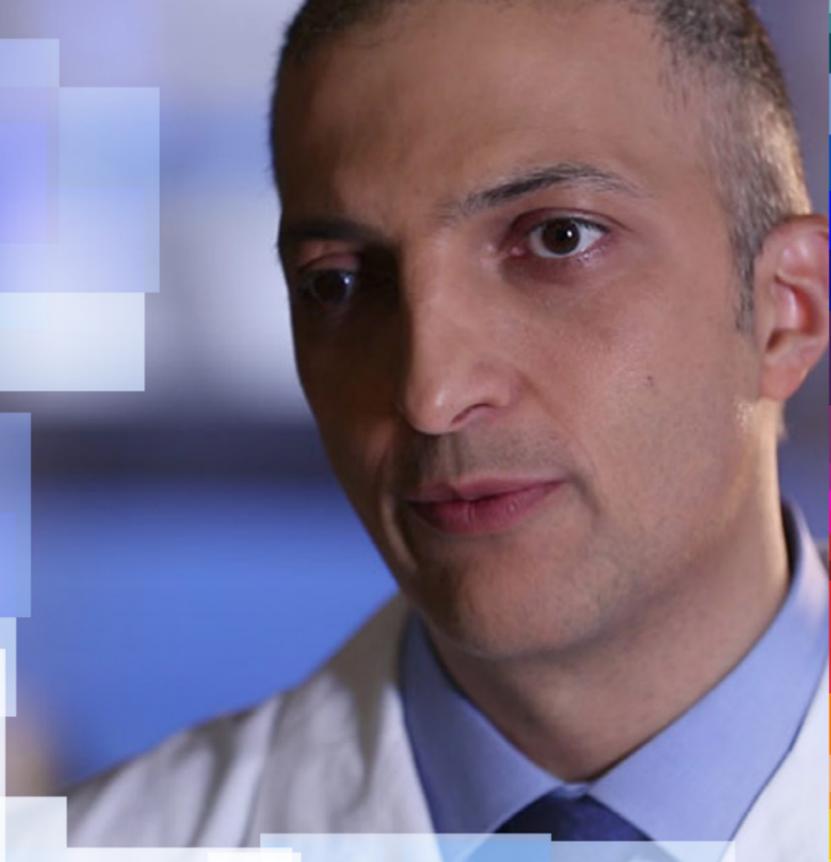
Randy and Wendy knew immediately that this could be a billion-dollar product. And they had the resources to take it to market.

NOTES

DR. NATHAN
NEWMAN

Medical Advisory Board Member

World leader in stem cell
technology formulation





NOTES

- Think of adult stem cells as messengers that trigger healing. These cells are found in body fat. Our fat is the front line to cuts, bruises, scrapes and burns.
- The messages these cells send to each other are the signals that help rebuild new blood vessels, produce more elasticity or collagen, and so on.
- Our product has over 200 growth factors, making it a revolutionary anti-aging serum.



200+

GROWTH
FACTORS



NOTES

Introducing the award-winning, patent-pending LUMINESCE™ skincare line. The LUMINESCE™ products are hypoallergenic, made with all-natural ingredients, contain no artificial colors, and are dermatologist recommended.

- **STEP 1** is the LUMINESCE™ youth restoring cleanser, which helps protect your skin's natural hydration while detoxifying deep within your pores.
- **STEP 2** is the LUMINESCE™ cellular rejuvenation serum. It contains an exclusive, patent-pending formula derived from adult stem cells with over 200 key human growth factors.
- **STEP 3 (Day)** is the LUMINESCE™ daily moisturizing complex. It's one of the few high-end moisturizers designed to naturally protect your skin against harmful UVA and UVB rays. The formula helps delay the aging process by protecting, nourishing, and restoring your skin.
- **STEP 3 (Night)** is the LUMINESCE™

advanced night repair. Its powerful vitamins and antioxidants protect cell membranes from free radical damage. This formula works its hardest at night—when cellular renewal is most active.

- LUMINESCE™ essential body renewal gently hydrates, restores, and softens all skin types, particularly rough and dry areas of your body. This luxurious lotion delivers ultimate hydration.
- LUMINESCE™ ultimate lifting masque combines the natural powers of tara and chicory root to instantly lift and hydrate skin. Designed to reduce the appearance of fine lines and wrinkles, this masque is bolstered by patent-pending stem cell technology exclusive only to Jeunesse.

LUMINESCE™





In a recent clinical study of both men and women using the LUMINESCE™ line of products:*

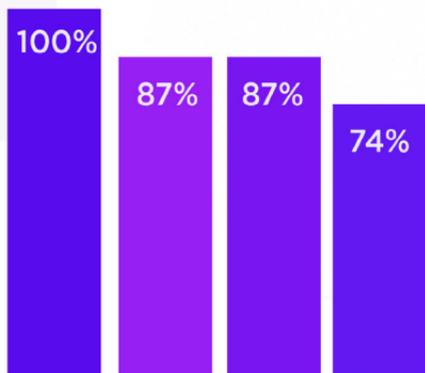
- 100% would recommend the products to family or friends
- 87% felt that their skin looked younger
- 87% felt an improvement in skin smoothness and luminosity
- 74% felt an improvement in skin firmness

*Studies conducted by ST&T Research Intl. Individual results may vary.

NOTES

LUMINESCE™ CLINICAL RESULTS

Independent Third Party Laboratory Studies



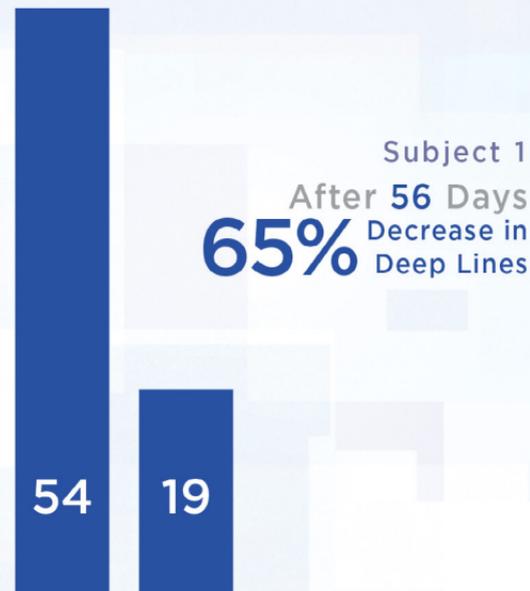
IN A RECENT CLINICAL STUDY OF BOTH MEN AND WOMEN USING THE LUMINESCE™ LINE OF PRODUCTS:*

- 100% WOULD RECOMMEND THE PRODUCTS TO FAMILY OR FRIENDS
- 87% FELT THAT THEIR SKIN LOOKED YOUNGER
- 87% FELT AN IMPROVEMENT IN SKIN SMOOTHNESS AND LUMINOSITY
- 74% FELT AN IMPROVEMENT IN SKIN FIRMNESS

*Studies conducted by ST&T RESEARCH INTL. Individual results may vary.

LUMINESCE™ CLINICAL RESULTS

Independent Third Party Laboratory Studies



■ Deep Lines

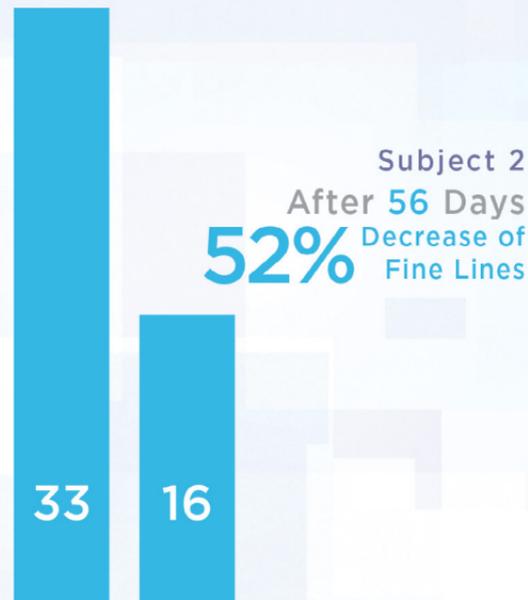
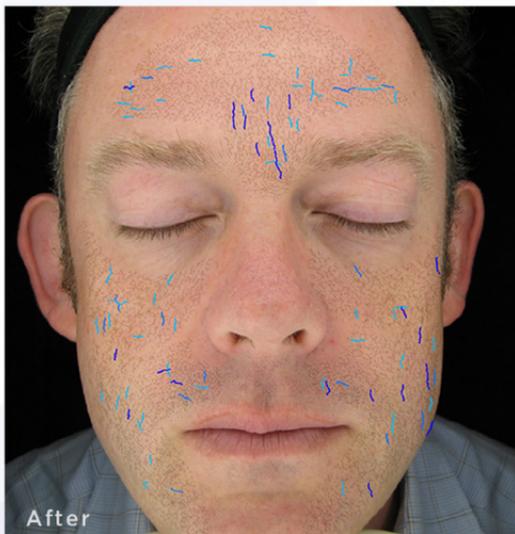
■ Fine Lines

■ Pigmentation

*Studies conducted by ST&T RESEARCH INTL. Individual results may vary.

LUMINESCE™ CLINICAL RESULTS

Independent Third Party Laboratory Studies



■ Deep Lines

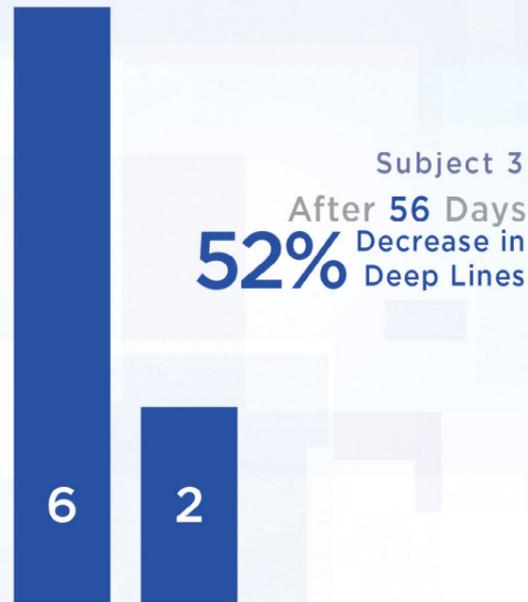
■ Fine Lines

■ Pigmentation

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LUMINESCE™ CLINICAL RESULTS

Independent Third Party Laboratory Studies



■ Deep Lines

■ Fine Lines

■ Pigmentation

*Studies conducted by ST&T RESEARCH INTL. Individual results may vary.



These pictures were sent in by Jeunesse® customers. Let's talk about the pictures on the left:

- This woman's friend told her to take a "before" picture with her iPhone so she could see the progress.
- After just five days, she took another picture and was surprised at how fast she could see the results.

NOTES

The pictures on the right were sent by a 24-year-old woman.

- She had tried many products to help with her acne and was delighted with the results she experienced with Jeunesse® after just two weeks.

LUMINESCE™

TESTIMONIALS



BEFORE



AFTER



BEFORE



AFTER





NOTES

- When Winny first joined Jeunesse®, she decided to try the serum on only half of her face to see how it would work.
- For ten weeks, she applied the serum in the morning and at night to just one half of her face.
- The results were so dramatic that she agreed to let a dermatologist show them by using a dermascope in a room full of people.
- As you can see, the results were amazing—on the side where she did not apply the serum, her skin was red with blackheads.
- By contrast, you can see the difference with the thin layer of collagen on the side the serum was applied.

LUMINESCE™

TESTIMONIALS



USED LUMINESCE™ cellular
rejuvenation serum ON HALF OF FACE





NOTES

Instantly Ageless™ is another amazing Jeunesse® product that works in sync with LUMINESCE™ to help people look and feel younger—instantly.

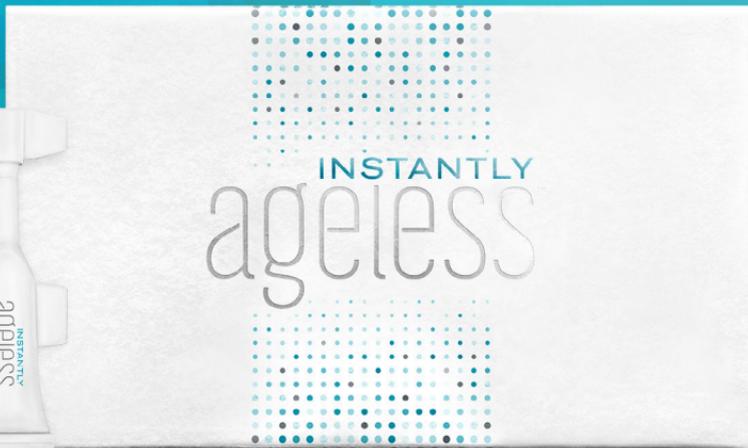
- It's specifically designed to target areas which have lost elasticity—revealing visibly toned, lifted skin. Users have seen dramatic results in seconds.
- So what is it? Instantly Ageless™ is a powerful anti-wrinkle microcream that works quickly and effectively to diminish the visible signs of aging. The revolutionary ingredient is argireline: a peptide that works like botox—without the needles. Instantly Ageless™ revives the skin and minimizes the

appearance of fine lines and pores for a flawless finish.

Instantly Ageless™ was developed to:

- Visibly diminish the appearance of fine lines and wrinkles
- Erase the appearance of dark circles and puffiness under the eyes
- Minimize the appearance of pores
- Even skin texture
- Matte skin for a flawless finish
- Restore skin to optimum appearance

INSTANTLY
ageless™





RESERVE™ is a delicious gel rich in antioxidants like resveratrol, anthocyanins, and essential fatty acids.

RESERVE™ is designed to:

- provide healthy immune system support
- protect cells from oxidative damage and premature aging
- and support healthy inflammation
- Positive cap-e test results indicate that RESERVE™ penetrates and protects live cells from oxidative damage

With combined ingredients that also help support improved cardiovascular function and assist in maintaining healthy cholesterol levels, this product is a win-win for everyone.

NOTES

RESERVE™

antioxidant fruit blend





NOTES

What makes FINITI™ different from other youth-enhancing products on the market?

- FINITI™ contains a patented nutrient (TA-65® MD) that has been clinically shown to naturally and safely enhance the enzyme our bodies use to lengthen shortened telomeres, adding healthy life to our cells.
- Thousands of studies show the connection between short telomeres and the natural process of cellular aging. Of course nothing is known to stop aging, but healthy cells equal healthy internal systems. Healthy systems equal a healthy body. And a healthy body equals a strong, happy, youthful you.

Jeunesse® has exclusive world-wide, multi-level marketing distribution rights to one of its key ingredients—TA-65® MD.

- FINITI's powerful combination of antioxidants neutralizes damaging free radicals to protect and maintain our cells, DNA, and telomeres.



FINITITM
CELLULAR AGING ENDS HERE



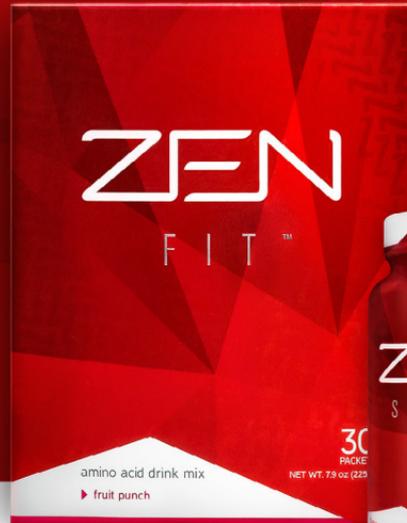


NOTES

- Carefully formulated to balance your metabolism, ZEN BODI™ is a targeted, holistic approach to weight management.
- ZEN Shape™ empowers you to make the right choices by suppressing cravings that lead to unhealthy habits. Bolstered by an infusion of raspberry ketones and high-quality green tea extract, ZEN Shape™ controls appetite and helps regulate blood sugar levels.
- ZEN Fit™ is fortified with amino acids that trigger fat loss by facilitating muscle maintenance and aiding with the absorption of nutrients. Amino acids also activate neurotransmitters in the brain which mitigate stress and elevate your mood.
- ZEN Pro™ contains a premium protein blend of whey, rice, pea, and chia seed powder that keeps you feeling fuller longer. The ZEN Pro™ formula also incorporates a probiotic blend of healthy bacteria to optimize digestion and help you stay lean.
- By curbing cravings, burning fat, and building muscle, ZEN BODI™ opens the path to health and restores the body's natural mechanisms—delivering what you want most: results.

ZEN

BODI™





Ever have trouble sleeping? Did you know that according to the National Heart, Lung, and Blood Institute, about 40 million adults in the USA suffer from a chronic sleep disorder? An additional 20 to 30 million have intermittent sleep-related problems.

AM Essentials™ contains powerful vitamins, nutrients, extracts, and antioxidants to help:

- boost your energy during the day
- regulate mental clarity and focus
- protect your cells from free radicals
- support natural cellular DNA repair
- and help you maintain healthy cell function

PM Essentials™ also contains powerful vitamins, nutrients, extracts, and antioxidants that naturally help protect your cells and improve the quality of your sleep.

NOTES

AM | PM

ESSENTIALS





NOTES

You can participate in the Jeunesse® *Financial Rewards Plan* at whichever level you wish.

You decide whether you want to create a part-time income through retail sales or build a full-time business—YOU control your destiny.

Here are a few more questions to consider.

- Where would you like to see yourself?
- What do you really want out of life?
- What's going to get you there?
- How do you picture life five years from today?

With Jeunesse®, the possibilities are unlimited because you are in charge.

A background image showing a group of business professionals in a meeting. A man in a light blue shirt is looking intently at a document held by a woman in a white shirt. Other people are partially visible, suggesting a collaborative work environment. The image is overlaid with semi-transparent blue and white geometric shapes.

JEUNESSE[®] COMPENSATION

Six Streams of Income.

1. Retail Profit
2. New Customer Acquisition Bonus
3. Team Commission
4. Leadership Matching Bonus
5. Customer Acquisition Incentive
6. Leadership Bonus Pool

1. RETAIL PROFIT

Purchase at **wholesale** and sell at **retail**

Example: You pay **\$83.95** for a product and sell it at the suggested retail of **\$134.95**—you earn a **\$51.00** retail profit!





NOTES

- The Team at Jeunesse® loves rewarding people who believe in our products—with this in mind, we created the “Get 2 It’s Paid for You” program.
- If you are a Distributor, sign up your first two Preferred Customers (PCs) (one will automatically be placed on your left and the second on your right) and you:
 1. Get \$50.00 USD
 2. Automatically become qualified for the month
 3. Send 60 CV points upline
 4. Get two FREE bottles of LUMINESCE™ cellular rejuvenation serum

For every additional two PCs you sign up after these first two, you will continue to get another \$50.00 USD bonus, remain qualified for the current month, send 60 CV points upline, and get ten of our LUMINESCE™ serum minis for FREE complete with custom-made postcards for you to share with your friends and family.

“Get 2 It’s Paid for You” allows a regular retail customer to sign up as a Preferred Customer. Send them to your website and have them click on the “Preferred Customer” link on the upper right-hand side of the page.

Please visit <http://www.jeunesseglobal.com/get2.aspx> for all of the details. Only available in select countries.

Get 2 Preferred Customers
It's PAID for YOU



At Jeunesse®, we believe FREE is fun and easy.



2. NEW CUSTOMER ACQUISITION BONUS

As you personally enroll new Customers into your team, you can earn lucrative Customer Acquisition Bonuses (CAB). These bonuses are paid on the purchase of one of the optional Jeunesse® product packages as follows:

PRODUCT PACKAGE†	CV*	CAB
BASIC PACKAGE†	100	\$25
SUPREME PACKAGE†	300	\$100
JUMBO PACKAGE†	400	\$200
1 YEAR JUMBO PACKAGES	400	\$200
AMBASSADOR PACKAGE†	500	\$250

*CV = Commissionable Volume
†Details on all product packages can be found on the corporate website: www.jeunesseglobal.com
‡Autoship qualified for a year.

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- BASIC PACKAGE[†] = 100 CV, \$25 CAB
- SUPREME PACKAGE[†] = 300 CV, \$100 CAB
- JUMBO PACKAGE[†] = 400 CV, \$200 CAB
- AMBASSADOR PACKAGE[†] = 500 CV, \$250 CAB
- 1 YEAR JUMBO PACKAGE[‡] = 400 CV, \$200 CAB

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*CV = Commissionable Volume
(see Glossary of Terms)

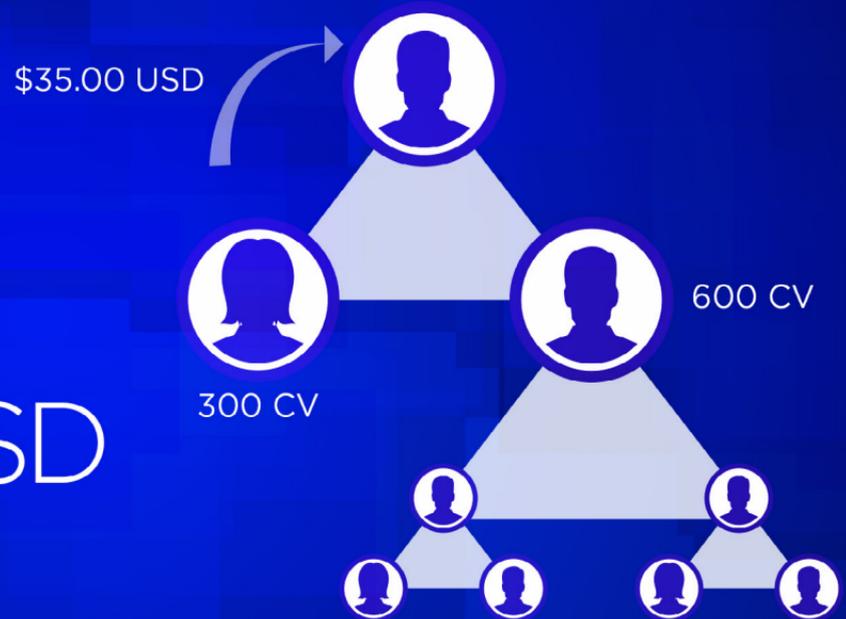
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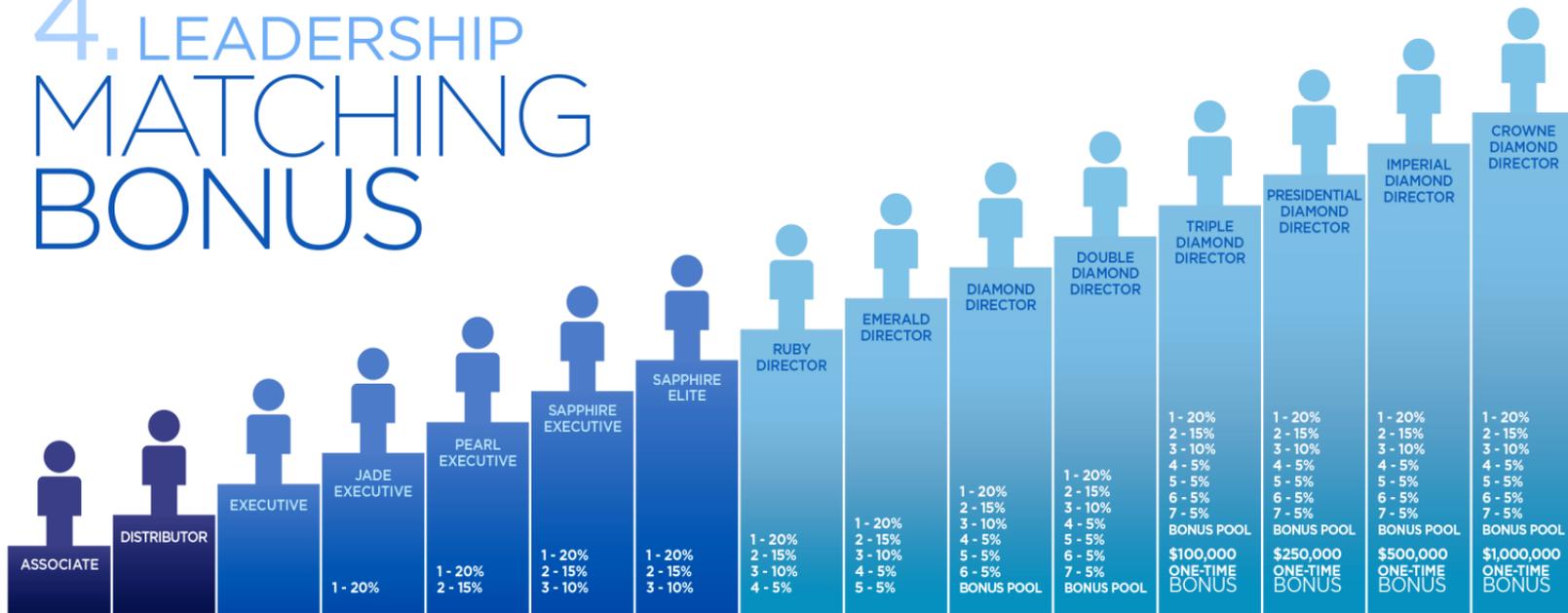


3. TEAM COMMISSION

Earn up to
750 Team Commissions
per week which =
\$26,250.00 USD



4. LEADERSHIP MATCHING BONUS



*See income stream/Leadership Matching Bonuses for further details on how the Leadership Matching Bonus works.
This chart is no guarantee of income in any way, shape or form. Income depends on individual performance.



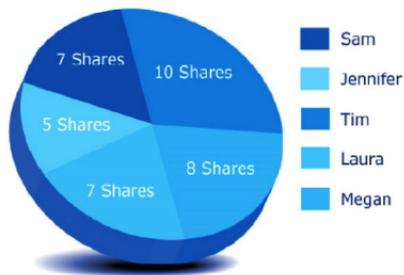
5. CUSTOMER ACQUISITION INCENTIVE

You can earn an additional 5% Customer Acquisition Incentive on Level 1 if you have 5 Retail Customers, Preferred Customers, or Wholesale Customers and an additional 10% if you have 10 Retail Customers, Wholesale Customers, or Preferred Customers for the month.

*See income stream/Leadership Matching Bonuses for further details on how the Leadership Matching Bonus works

6. DIAMOND BONUS POOL

- Three percent (3%) of the Company's CV will be paid quarterly to Qualified Diamond Directors
- Income from this pool is based on shares earned by qualified Diamonds



*See website for further details.



NOTES

- Jeunesse® offers a whole range of incentives and additional bonuses.
- Customer incentives, the Diamond Pool, and your ability to win trips and participate in personal training seminars are just a few ways.
- We also have national and international conventions that offer you a chance to see the country and the world.
- It's inexpensive to join, no need to leave your current job or business, no need to make large investments, and no previous experience required.



OTHER BONUSES

Customer Incentives

Win Trips and Incentives

Personal Training

Conferences

Global Opportunity



INSTANTLY
ageless

RESERVE
LUMINESCE
advanced night repair
30ml (1 oz.)

LUMINESCE
cellular
rejuvenation
serum

LUMINESCE
youth
restoring
cleanser

LUMINESCE
essential
body
renewal

LUMINESCE
ultimate
lifting
masque

LUMINESCE
daily
moisturizing
complex
SPF 30

FINITI
CELLULAR REPAIR

AM
ESSENTIALS

PM
ESSENTIALS

ZEN
FIT
30
NET WT. 7.9 oz (225g)

ZEN
SHAPE
PRO

ZEN
PRO
protein shake mix
chocolate dream



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The statements contained herein have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease. Not all products are available in all markets.

REV. 11-2014

